



# Ecliptek Press Release

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## Ecliptek Bucks Industry Trend by Building World's Largest Crystal and Oscillator Factory Inventory

*Ecliptek Corporation, with over 20 years as a leader in frequency products, has expanded it's available inventory in the face of the economic downturn, providing access to millions of parts from stock. This unprecedented move offers customers major relief from restraining lead time issues.*

**October 29<sup>th</sup>, 2008**

Costa Mesa, CA – While crystal and oscillator suppliers around the world have undergone drastic reductions in inventory levels, Ecliptek once again takes the industry lead by augmenting factory stock to better serve our customers and authorized distributors.

"In these extreme conditions, with reductions in manpower combined with increased pressure to get product to market, frequency product lead times can make or break a project" stated Robert Zarrow, Ecliptek Vice President of Sales "In lieu of cutting back inventory, leaving lead time as the only option, Ecliptek has supplemented our already comprehensive factory stock to offer more product now, when there is no time to spare."

Utilizing the strength of the company's logistical infrastructure, in conjunction with feedback from the distribution channel, Ecliptek conducts an ongoing in-depth analysis of market trends. This effort enables Ecliptek to proactively satisfy customer requirements by offering stock and potential alternative products acceptable to a wide range of applications.

Ecliptek's industry leading website includes a [Check Stock](#) link that enables users to search factory and distributor inventory by part number or via a parametric filtering system. Ecliptek's one of a kind [online quote system](#) is designed to provide users with detailed information about Ecliptek frequency products far beyond just price and delivery, typically within seconds. In addition to unit cost and lead time information, the system will automatically include available factory inventory, links to configuration specific data sheets and RoHS status. What elevates the Ecliptek online quote system is its ability to automatically include alternative part numbers, when available, based on lower unit cost, reduced lead time, or RoHS compliance.

If you would like to request samples or learn more about Ecliptek Corporation, please access our industry leading website, [www.ecliptek.com](http://www.ecliptek.com), or contact any one of our [Authorized Distributors](#).