



## Ecliptek, LLC Press Release

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### **ILSI-MMD-Ecliptek Hires Strategic Marketing Associates as Newest Manufacturers Representative**

July 1, 2018

*Reno, NV* - ILSI-MMD-Ecliptek, a market leader in frequency control products, has hired Strategic Marketing Associates as an authorized sales representative for Maryland, Virginia, Delaware and Eastern Pennsylvania. Strategic Marketing Associates is an experienced, knowledgeable and well regarded firm with customer relationships spanning many years.

"ILSI-MMD-Ecliptek is proud to announce Strategic Marketing Associates as our new authorized sales representatives. We are excited to combine our teams to meet the demands of our marketplace and to provide improved service to our customers," says Amy Cuttrell, Director of Sales and Marketing for ILSI-MMD-Ecliptek.

According to Gil Gildea, President of Strategic Marketing Associates, "We at SMA wanted to let everyone know how excited we are to be joining forces with ILSI America. Allowing us to offer another excellent principal with great quality, excellent customer service and competitive pricing for our customers."

#### About ILSI-MMD-Ecliptek:

Founded in 1987, ILSI America, the parent company to MMD and Ecliptek, has been a market leader in frequency control products for over 30 years. Through all three brands, ILSI-MMD-Ecliptek provides turnkey supply chain management solutions and engineering support for frequency control products for our OEM customers and worldwide distribution partners. We offer a wide range of quartz and MEMS frequency control products, including surface mount and thru-hole solutions that serve every aspect of the global timing market.